

DIGITAL CFO SUMMIT

6 - 7 SEPTEMBER 2023
DIAMOND HOTEL PHILIPPINES, MANILA



DIGITAL CFO SUMMIT

6 - 7 September 2023 | Diamond Hotel Philippines, Manila

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"Finance is IT, they are no longer separate items. Without IT, you can't do Finance"

- CFO Magazine

EVENT OVERVIEW

The CFO role has undergone a significant transformation in the recent years, which has been accelerated by advancements in technology & increasing significance of data-driven decision making. The Digitisation of the Finance Function has elevated their position and only the most successful CFOs can embrace this change and empower their selves to help drive the organisation forward and helping all departments across all aspects of the business to make better and far more insightful decisions. This new breed of CFO, called the "Digital CFO", is revolutionizing financial management. If you have not begun the process you better get a move on, if you have commenced the process you better get it right.

Harvard University's Clayton Christen is correct in saying that "75% of the current S&P 500 will not be featured in the list by 2027". The remaining 25% will be digital leaders. Now that's a real sense of urgency. The rise of the digital CFO is only a part of a more significant digital transformation trend that's taking storm through all areas of business. In the past, financial management was largely manual and paper-based, but today it is increasingly automated and digital. This has resulted in more accurate and efficient financial reporting, better risk management, and more informed decision-making, which in return results in better overall profits.

However, investing in technology alone is not the silver bullet that most people think it is. To maximise the ROI on this digitisation process, CFOs also need to work on the right talent mix and people with unique skill sets that can leverage the technology. Furthermore, the CFO has to re-look on what is the appropriate operating model to comprehensively transform the way businesses runs. The technology, the data, and the people have become enterprises' crucial assets that will critically pave the next steps of the digital business journey.

The Digital CFO Summit by Trueventus focuses on the transformation journey of the finance department. This includes all the data, analytical, automation and people's process that create more vibrant and productive business operation. Join us and discuss with leading CFOs towards effectively digitising your finance department. So whether you are a major champion of Digital CFO role or you shy away from IT-related matters, you need to attend this event to know where you're the department stands in comparison to others and how you can empower your organisation for challenges ahead.

WHY YOU CANNOT MISS THIS EVENT

- Developing the right model and strategy to fully digitize the finance function
- Enhancing real-time decision-making processes and encouraging a self-service approach
- Leveraging the technologies that will automate brainless works and free up teams for high-value work
- Adapting advanced analytics to fine-tune the decision-making process for the organization
- Mitigating and managing risks better for future growth and expansion
- Discovering how CFOs take advantage of new business opportunities by investing in the right technologies

WHO SHOULD ATTEND?

This event is targeted but not limited to:

- CFO
- Head Of Finance
- VP Finance
- Head of Accounting
- Controllers
- Finance Manager
- Finance Analysts
- Chief Technology Officer
- Chief Digital Officer
- Chief Analytics Officer
- Chief Risk Officer
- Chief Auditor
- Chief Construction Officers
- Chief Manufacturing Officers
- VPs/Directors/Heads/General Managers

VPs/Directors/Heads/Managers of:

- Finance & Banking
- Investment
- Digital Transformation
- Business Transformation
- Digital Platform Experience
- Digital Customer Experience
- Digital Design
- Data Analytics
- Data Science
- Robotics and Artificial Intelligence
- AI Development
- Software Development

From the following industries:

- Banking and Finance
- Insurance
- E-commerce
- Retail
- Telecommunication
- Real Estate
- Healthcare
- Information Technology
- Energy and Utilities
- Investment and Venture Capital

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Asian Bankers Association advances the cause of the banking and finance industry in Asia-Pacific and promotes promoting regional economic cooperation. Its primary objectives include the following

<https://www.aba.org.tw/>

FOR FURTHER DETAILS, CONTACT

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FEATURING PRESENTATIONS AND CASE STUDIES BY DISTINGUISHED SPEAKERS



Shomit Goel
Head Of Commercial Finance
Home Credit Philippines,
Manila, Philippines



Jared Valarao
Z2 Chief Financial Officer
Air Asia, Philippines



Niral Damani
Chief Finance Officer
Sodexo Benefits and Rewards
Services, Makati City, Philippines



Nikki Laynes
Chief Financial Officer
Primewater Infrastructure and Crystal
Clear Inc, Philippines



Medardo Jr. Deacosta
Assistant Vice President - Finance
Meralco Industrial Engineering
Services Corporation (MIESCOR),
Pasig, Metro Manila, Philippines



Dennis Chia
Chief Financial Officer
Starhub- Singapore



Armin Paul Allado
Chief Treasury Operation Officer
Bureau Of Treasury, Philippines



Allan Quijano
Senior Vice President for
Supply Chain Management
St Lukes's Medical Center-Manila,
Philippines



Murali Ramasamy
Chief Financial Officer
IPG Mediabrands, Malaysia



Christine Kempeneers
AVP Risk Management for Business Risks
(Risk Governance Business Continuity and
Data Governance)
Aboitiz Group of Companies- Taguig,
National Capital Region, Philippines



Rahul Rasal
Head- Retail Banking Segment
Security Bank Corporation,
Manila, Philippines



Dimple Lalwani
Franchise Finance Head APMA
(Asia, Middle East, Africa)
Norvatis, Singapore



Mohammed Mahuvawala
South East Asia CFO
Maersk, Singapore



Franc Ramon
Group Financial Controller
Medtecs International
Corp Ltd- Philippines



Miguel Fernandez
Chief Financial Officer
Maya, Manila, Philippines



Ishant Agarwal
Head of Commercial Finance & FP&A
Reckitt-Philippines



Bikash Jain
Finance Director
GSK-Philippines

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Day One: Wednesday, 6 September 2023

0800 Registration & Coffee

0850 Chairperson's Welcome Address

0900 Session One

Realizing Digital Full Value. Aligning Operating Model, Talent to Create Finance Digital Transformation

- What is Digital Finance Transformation in today's context?
- What is the role of Finance in shaping the operating model of an organisation in the Digital age?
- What are the Critical Successful Factors in realising the full value of a Digital Transformation journey?

Dennis Chia, Chief Financial Officer, **Starhub**, Singapore

0940 Session Two

Incorporating Financial Digital Analytics into Corporate Strategy

- The importance of digital analytics
- How digital analytics used to enhance the decision-making process
- The feature of financial data analytics

Rahul Rasal, Head- Retail Banking Segment, **Security Bank Corporation**, Manila, Philippines

1020 The Speed Networking - The Mad Minutes!

Fun and fast, this networking activity is a great opportunity to grow your connections

1100 Morning Refreshments

1125 Session Three

Leveraging Digital Technologies to mitigate a better manage risk

- By leveraging digital technologies to enhance computation, interpretation and coordination of risk, ERM could play a valuable business-partnering role for future organizations
- Technology solutions that support risk management streamline the risk identification and monitoring process
- Using risk management technologies help build up, handle workload spikes, and boost the consistencies and correctness of risk analysis and predictions

Medardo Jr. Deacosta, Assistant Vice President – Finance, **Meralco Industrial Engineering Services Corporation (MIESCOR)**- Pasig, Metro Manila, Philippines

1210 Session Four: Panel Discussion

Real-Time Decision Making for CFO's-Data Visualisation

Moderator

Chairperson's Welcome by Giselle Geronimo, Vice President Finance - Head of Finance, Accounting & Procurement, **Shearwater CPO Home of Clinicians**, Manila, Philippines

Panelists

Shomit Goel, Head of Commercial Finance, **Home Credit Philippines -Manila**, Philippines

Bikash Jain, Finance Director, **GSK-Philippines**

Franc Ramon, Group Financial Controller, **Medtecs International Corp Ltd- Philippines**

1255 Networking Luncheon

1400 Session Five

The Future of Performance Management & Reporting in the Digital World

- The future of performance management is more data-driven, flexible, continuous, and more development-oriented
- Technology enables and facilitates to the change
- To leverage these technologies effectively

Speaker to be advised

1440 Session Six

CFO 3.0 - Steering the Organization to a more Agile, Data-Driven & Tech Enabled Future.

- Evolution of the Finance leader role from being a business supporter to a Value Architecture leveraging technology
- Fostering automation to support business decision
- Discussing technology infrastructure, policies and practices that gives a comprehensive financial insight along with accuracy, availability, and consistency of data

Niral Damani, Chief Finance Officer, **Sodexo Benefits and Rewards Services**, Makati City, Philippines

1520 Session Seven

Let's talk Talent - Future-scaping the New Age Finance Professionals

- Preparedness for the digital age- data, analytics, predictive analysis, transformation, automation
- Finance fundamentals remain but approaches are changing.
- Technical skills need to be enhanced however foundational soft skills will still be front and centre of being a Business Value partner

Murali Ramasamy, Chief Financial Officer, **IPG Mediabrands**, Malaysia

1600 Afternoon Refreshments

1640 Session Eight

The Talent Question. Changing the way, we work and changing the skills requirements traditionally needed within Finance

- Technological literacy - Leveraging on technology to shift from data processing to data analytics
- Harnessing both the left and right side of the brain - creativity and analysis can go a long way for finance professionals
- Intergenerational understanding and empathy - people from different generations are hardwired differently on how they do their work

Allan Quijano, Senior Vice President for Supply Chain Management, **St Luke's Medical Center-Manila**, Philippines

1710 Session Nine:

Building Adequate Business Resilience through Choosing Ideal Technology and Partnerships

- Finance holds potential to unlock and democratize a wealth of financial data across the organisation
- Help the organisation get past the 'financial shock' by helping ask the right questions
- Enrich financial data by working with the BI and analytics team. Better yet, combine them into the same organisation

Speaker to be advised

1750 Session Ten

Introduction and Value of Automation for the Finance Organization

- Framework for automation
- Automation of the close process
- Automation of reporting and analysis

Miguel Fernandez, Chief Financial Officer, **Maya**, Manila, Philippines

1830 End of Day One



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Day Two: Thursday, 7 September 2023

0830 Registration & Coffee

0850 Chairperson's Welcome Address

0900 Session One

Cash Management in Digital Transformation.

- Digitalizing cash management can be cheap and effective if properly outsourced. Let your money work for you.
- Considerations in choosing a good cash management solution. Before negotiating rates and conditions with the bank, how your requirements first
- Banking relationships vs offerings: where will you put your money?

Jared Valarao, Z2 Chief Financial Officer, **Air Asia- Philippines**

0940 Session Two

Investing in Digital Resilience: Meeting Stakeholder Expectations and Delivering on our Commitments

- Many missions' critical processes are becoming dependent on data and technology, as organizations integrate them (data and tech) into their natural course of doing work
- Organizations need to start investing in protecting and, at times, recovering these mission critical digital assets
- Many of the building blocks for digital resilience already exist in your organizations. You do not need to reinvent the wheel

Christine Kempeneers, AVP Risk Management for Business Risks (Risk Governance Business Continuity and Data Governance),
Aboitiz Group of Companies- Taguig, National Capital Region, Philippines

1020 Morning Refreshments

1050 Session Three

Rolling out the Right Data Visualization Tool. Moving more towards a self- service approach

- Need for data visualisation
- Integration of Systems
- Drive change management

Mohammed Mahuwawala, South East Asia CFO, **Maersk- Singapore**

1130 Session Four

Digital Guidance Systems. Improving Forecast Accuracy

- Big picture FP&A
- Forecasting in a volatile economy
- Leveraging digitalization

Ishant Agarwal, Head of Commercial finance & FP&A, **Reckitt- Philippines**

1210 Session Five

Understanding Financial Crime and Implementing Automation Process

- Foresee and navigate business risks more accurate
- Using digital financial data to improve the corporate strategy
- Using cloud to optimize the forecasting

Armin Paul Allado, Chief Treasury Operation Officer, **Bureau Of Treasury, Philippines**

1250 Networking Luncheon

1400 Session Six

IoT in Finance-How the Internet of Things helps make data driven decisions that support more efficient operations

- Ensure integrated data quality and accuracy is easy to access and analyse
- Accelerating the data analytics processes
- Maximizing the limited time on analysing the integrated data

Dimple Lalwani, Franchise Finance Head APMA (Asia, Middle East, Africa), **Norvatis, Singapore**

1440 Session Seven

Corporate Digitalisation

- Board of directors' consideration in deliberating digitalisation strategy by financial institutions, with focus on the challenges, risks and benefits
- Tactical approaches by the C-suite (using CFO as focus) on formulating a viable and relevant enterprise-wide digitalisation implementation, focusing on the financial services sector
- Relevance of infrastructure such as national payment exchanges, liquidity management platform and the impact of the recent on-going multi-nations payments facilitation on certain financial services

Speaker to be advised

1520 Afternoon Refreshments

1550 Session Eight

Restructuring Operating Model, Talent to create a modern finance function

- What is the value of going digital using actual used cases from
- Clients that have adopted digital transformation
- Recommended operating model to get started on this journey
- How to build the skills required for Finance of the future

Speaker to be advised

1630 Session Nine

From Shared Services to Global Analytics partner: The New Finance

- The Vision – What is the leadership intent for the Finance Organization
- The Structure/Infrastructure – Technology, Org Structure to Support Vision
- The Execution – People, Training, Technology, Expectations and Drive

Speaker to be advised

1710 Session Ten

Advanced Analytics for Business- Using Operational and Financial data to uncover untapped potential

- Examples of Advanced Analytics to Merge Operational and Financial Data
- Recognizing the Role of Artificial Intelligence (AI) and Data-driven Decision Making
- Identifying untapped opportunities for efficiencies and growth

Nikki Laynes, Financial Controller, **Primewater Infrastructure and Crystal Clear Inc, Philippines**

1750 End of Conference

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COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.

Name	Job Title
Email	
Tel	Fax
Authorising Signature	

REGISTRATION FEES

	25% off for ABA members
End of July 2023	USD 1495 (Per Delegate)
End of August 2023	USD 1795 (Per Delegate)
1st September 2023 onwards	USD 1995 (Per Delegate)

All options inclusive of delegate pack, luncheon and refreshments. **PH-BF187**

PAYMENT METHODS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.

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Credit Card

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Aimi Najwa

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E: aimi@trueventus.com

Take a Snapshot or Scan and Email us

TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issued. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for their own banking fees and banking fees will not be absorbed into the booking price.
- Substitution & cancellations policy. Should the registered delegate is unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 100% of cancellation fee will be charged under the terms outlined below. Due to limited event seats, Trueventus agrees to book and confirm the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in case of dispute or cancellation of this contract Trueventus will not be for total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will deemed as no show. A no show at the event still constitutes that the client will have to pay the invoice amount that was issued to them. Trueventus does not provide refunds for cancellations. By signing this contract the client also agrees that if they cancel that Trueventus reserves the right to pursue monies owned via the use of local debt collection agency were the client is situated. Furthermore the client will be held liable for any costs incurred in collection of outstanding monies. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.
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- All Trueventus events are held in a classroom or theater format.
- All Trueventus events are held at either 5 or 4 Star Hotels.
- All payment must be directed to Trueventus in full prior to the event. If you are participating in the HRDC Scheme and are applying grants you must first pay Trueventus and upon you receiving the grant you will be refunded this amount back. Failure to pay prior to the event can result in your company being blocked from joining the conference.



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