

# **KNOW YOUR CUSTOMER OPTIMIZATION**

**15<sup>th</sup> – 16<sup>th</sup> October 2025**

**JW Marriott Hotel Kuala Lumpur, Malaysia**



# KNOW YOUR CUSTOMER OPTIMIZATION

15<sup>th</sup> - 16<sup>th</sup> October 2025 | JW Marriott Hotel Kuala Lumpur, Malaysia

tru  
event  
US<sup>®</sup>

## EVENT OVERVIEW

Navigating the complexities of Know Your Customer (KYC) processes is paramount for businesses operating within the rapidly evolving financial landscape. Statistics indicate a growing expenditure by Malaysian financial institutions on compliance measures. A report by PWC stated that KYC costs now constitute approximately for 3% of a bank's total operational cost base, which makes it a significant cost. Furthermore, the rise of sophisticated fraud and money laundering techniques necessitates a more agile and efficient approach to KYC optimization as it severely impacts banking, FinTech, e-commerce and telecommunications sectors, all striving to balance security with a seamless user experience.

In 2024, Fenargo conducted a study of more than 450 C-level executives across corporate, institutional and commercial banks. The study revealed that 67% of them have lost clients due to slow and inefficient client onboarding and KYC, a sharp increase of 19% from the previous year. Singapore's banking industry in particular is confronting an alarming rise in client exodus, with nearly 90% of financial institutions losing customers over the past year due to delays and inefficiencies in Know Your Customer (KYC) processes and client onboarding with potential losses being billions of dollars. In Malaysia, TNG eWallet became the FIRST eWallet in Malaysia to implement 100% eKYC verification. Not only does this provide an extra layer of security by reducing the risk of fraud and unauthorised access, but also expands user eligibility, unlocking access to additional features and products. Inadequate KYC verifications can also lead to Customer Due Diligence (CDD) failures. In July 2024, Bank Negara Malaysia (BNM) imposed RM1.66 million in penalties on four financial institutions for late, incomplete and inaccurate submissions of critical data in accordance to the FSA 2013 and Islamic FSA 2013.

A study conducted by Mckinsey shows that the enabling of eKYC can potentially drive cost reduction of 90% in customer onboarding. Additionally, the implementation of a digital identity would potentially allow for 1.7 billion of the unbanked population to gain access to financial services. The benefits of KYC optimization extend beyond mere compliance and risk mitigation; they tap into a fundamental driver: the desire for increased profitability and efficiency. Join us at the **KYC Optimization conference by Trueventus** and learn from the industry leaders about the strategies and technologies that will propel your organization towards streamlined operations and enhanced customer onboarding. Optimizing KYC isn't just about adhering to regulations – it's about smart business practice that fuels growth and maximizes returns in Malaysia's dynamic economy.

## WHY YOU CANNOT MISS THIS EVENT

- Discover how optimizing your KYC processes directly translates into reduced operational costs and faster customer acquisition, boosting your bottom line
- Explore and understand the latest digital KYC solutions and automation tools that streamline onboarding and ongoing monitoring, saving time and resources
- Stay ahead of evolving KYC and AML regulations in Malaysia with expert insights and practical guidance for compliance
- Learn how to implement frictionless KYC processes that improve customer satisfaction and reduce abandonment rates, fostering business growth
- Find out how efficient KYC optimization can facilitate access to a wider customer base, thus opening up new market segments

## WHO SHOULD ATTEND?

**This event is targeted but not limited to:**

- C-Suite Offices
- Presidents/ Vice Presidents
- Directors/ Managing Directors
- Heads/ Head of Department
- Country/ General Manager

### **Managers/ Managers of:**

- o Finance
- o Fraud Prevention
- o Ai & Automation
- o Money Laundering
- o Audit
- o Analytics
- o Tax
- o Credit Risk & Reporting
- o Regulatory Compliance
- o Legal
- o Technology

### **From the following industries:**

- Banking
- Financial Services
- Insurance
- Fintech
- Government Agencies
- Legal
- Digital Banks
- Solution & Software Providers

FOR FURTHER DETAILS, CONTACT

HANA

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## SILVER SPONSOR



Jumio helps organizations to know and trust their customers online. From account opening to ongoing monitoring, the Jumio Platform provides AI-powered identity intelligence anchored in biometric authentication, automation and data-driven insights to accurately establish, maintain and reassert trust.

Leveraging powerful automated technology including biometric screening, AI/machine learning, liveness detection and no-code orchestration with hundreds of data sources, Jumio helps to fight fraud and financial crime, onboard customers faster and meet regulatory compliance including KYC and AML. Jumio has processed more than 1 billion transactions spanning over 200 countries and territories from real-time web and mobile transactions.

Based in Sunnyvale, California, Jumio operates globally with offices and representation in North America, Latin America, Europe, Asia Pacific, and the Middle East and has been the recipient of numerous awards for innovation. Jumio is backed by Centana Growth Partners, Great Hill Partners and Millennium Technology Value Partners.

For more information, please visit [www.jumio.com](http://www.jumio.com).

## EXHIBITOR SPONSOR

# COMPLY ADVANTAGE<sup>®</sup>

ComplyAdvantage is the financial industry's leading source of AI-driven financial crime risk data and fraud detection technology. ComplyAdvantage's mission is to create a safer, stronger financial system by providing companies with the information and insight they need to detect and prevent money laundering and other financial crimes. More than 1600 enterprises in 75 countries rely on ComplyAdvantage to understand the risk of who they're doing business with through the world's only global, real-time database of people and companies. The company identifies thousands of risk events daily from millions of structured and unstructured data points. G2 and leading industry analysts have recognized ComplyAdvantage as a leader in AML services.

ComplyAdvantage has four global hubs in New York, London, Singapore, and Cluj-Napoca and is backed by Goldman Sachs, Ontario Teachers, Index Ventures, and Balderton Capital. Learn more at [www.complyadvantage.com](http://www.complyadvantage.com)

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## EVENT PARTNERS

**RIMAS**

Everyone is a Risk Manager

RIMAS, the Risk and Insurance Management Association of Singapore is a non-profit organisation founded in 1988 and dedicated to advancing the discipline and practice of risk management.

[www.rimas.org.sg/](http://www.rimas.org.sg/)



The Association of Trade and Commerce (ATC) is a business association dedicated to advocating and representing the interests of Singapore's enterprises across diverse industries and trade sectors. As an enterprise-centric and community-based organisation, ATC actively advocates for the growth and development of businesses, focusing on key pillars such as capability building, transformation, globalisation, and community engagement.

[www.atc.sg](http://www.atc.sg)



As a global learning centre for Enterprise Risk Management (ERM) professionals, ERMA offers comprehensive courses, 4 ERM certifications, and accommodate worldwide collaboration among ERM professionals. With members from 100+ countries and various professional backgrounds, such as risk practitioners, educators, executives, and more, ERMA empowers professionals to stand out in a competitive market.

Verify your expertise with ERMA Certifications and help your organization make better risk decisions. Elevate your career in Risk Management today—use code ERMATRV10 for 10% off registration!

[www.erm-academy.org/](http://www.erm-academy.org/)



AIMA is the world's largest membership association for alternative investment managers. Its membership has more firms, managing more assets than any other industry body, and through our 10 offices located around the world, we serve over 2,000 members in 60 different countries. With the mission to ensure that our industry of hedge funds, private market funds and digital asset funds is always best positioned for success. Success in our industry is defined by its contribution to capital formation, economic growth, and positive outcomes for investors while being able to operate efficiently within appropriate and proportionate regulatory frameworks.

[www.aima.org/](http://www.aima.org/)



The Asian Bankers Association (ABA) serves as a platform to advance the banking and finance industry in the Asia-Pacific region and promote regional economic cooperation. Its key goals include facilitating the exchange of views on banking opportunities, fostering fellowship among regional bankers, encouraging collaborative activities to support members' roles in economic development, and initiating projects that boost trade, industry, and investment cooperation across the region.

[www.aba.org.tw/](http://www.aba.org.tw/)

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## FEATURING PRESENTATIONS AND CASE STUDIES BY DISTINGUISHED SPEAKERS



**Nepthali P Buba**  
AML Officer  
**Bank of the Philippine Islands**  
Philippines



**Dr. Nongnuch Tantisantiwong**  
SVP Head, Enterprise Risk and Infrastructure  
**Cimb Thai Bank**  
Thailand



**Ros Dayana Shaik Asgar**  
Head of CARLS  
**Bank Islam Malaysia Berhad**  
Malaysia



**Ivan Lim**  
Director, Head of AML/KYC, Asia  
**ORIX Group**  
Malaysia



**Tanatip Bouroud**  
Vice President, Investment Banking  
**Merchant Partners Securities PCL**  
Thailand



**Ajit Lal**  
Chief Risk Officer – South East Asia  
**Swiss Re International SE**  
Malaysia



**Rachel Tan,**  
Senior Director, Group Internal Audit &  
Chief Transformation Officer  
**Tote Board Group**  
Singapore



**Khuan Yew Lee**  
Executive Director - Group  
Head of Product  
**GXBank**  
Malaysia



**Raymond Chan**  
Vice Chairman  
**Institute of Financial Technologists of Asia**  
Hong Kong



**Tim Khaw**  
Head of AML/KYC, Asia  
**IQ-EQ**  
Singapore



**Henry Yu**  
Chief AML Officer Asia  
**Manulife, Hong Kong**



**Oon Ee Khoon,**  
Vice President and  
Managing Director, APAC  
**Jumio**  
Singapore



**Raaj Kumar Khetan**  
Executive Director, US Law Compliance  
Program, ASEAN & South Asia - Financial  
Crime Compliance  
**Standard Chartered Bank**  
Singapore



**Andrew Chan FCA**  
Governor, IIA HK Board of Governors  
**The Institute of Internal Auditors Hong**  
**Kong (IIAHK)**  
Hong Kong



**Tina Gregorio**  
Director, Compliance (APAC & St. Louis,  
MO, USA)  
**Mastercard- MTS**  
Philippines



**Neeraj Bansal**  
Assistant Vice President – Compliance  
Solutions  
**OCBC Bank**  
Singapore



**Joannie Koh**  
Head of Compliance  
**Checkout Kabushiki Kaisha,**  
Tokyo, Japan

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## Day One: Wednesday, 15<sup>th</sup> October 2025

0800 Registration & Coffee

0850 Chairperson Welcome Address

### 0900 Session One

#### Practical Implications of Digital KYC Adoption Guidelines and the Expected Standards for Electronic Identity Verification

- Ensures uniform compliance with AML/CFT regulations across jurisdictions
- Encourages use of government-recognized e-ID systems for authentication
- Reduces onboarding time and operational costs for financial institutions

**Neeraj Bansal**, Assistant Vice President – Compliance Solutions  
OCBC Bank, Singapore

### 0945 Session Two

#### Tailoring due diligence levels based on the customer's risk profile rather than a one-size-fits-all process

- Risk-Based Approach Enhances Efficiency
- Regulatory Alignment and Compliance
- Improved Customer Experience

**Henry Yu**, Chief AML Officer Asia  
Manulife, Hong Kong

### 1030 The Speed Networking - The Mad Minutes!

Fun And Fast, This Networking Activity Is a Great Opportunity to Grow Your Connection

1105 Morning Refreshments

### 1130 Session Three: Panel Discussion

#### Risk-based KYC approaches for scalable due diligence

Panelist:

**Ivan Lim**, Director, Head of AML/KYC, Asia, **Orix Group**, Malaysia  
**Joannie Koh**, Head of Compliance, **Checkout Kabushiki Kaisha**, Tokyo, Japan

### 1215 Session Four

#### Future-Proofing Financial Services: Proactive AI & Identity Intelligence Against Next-Gen Fraud

- Why Traditional KYC Fails ASEAN Financial Services
- Creating a Proactive, Multi-Layered Defense Against Evolving Fraud
- Delivering Seamless Customer Experience with Strong Security & Compliance

**Oon Ee Khoon**, Vice President and Managing Director, APAC  
Jumio, Singapore

1300 Networking Luncheon

### 1400 Session Five

#### Cross-border Regulatory Challenges and Compliance Requirements for local businesses dealing with International Customers and Data Transfers in KYC

- Varying Data Privacy Laws: Businesses must navigate conflicting data protection laws across jurisdictions
- Differing KYC Standards: KYC documentation and verification requirements vary by country, affecting onboarding consistency
- Regulatory Reporting Obligations: Businesses may face multiple reporting requirements to different national authorities

**Ajit Lal**, Chief Risk Officer – SEA

**Swiss Re International SE**, Malaysia

### 1445 Session Six

#### eKYC in the Virtual Asset (VA) licencing regime

- KYC on virtual asset trading platform
- Whitelisting wallet for virtual asset deposit and withdrawal
- Travel rule for virtual asset transfer

**Raymond Chan**, Vice, Chairman

**Institute of Financial Technologists of Asia**, Hong Kong

1530 Afternoon Refreshments

### 1600 Session Seven: Panel Discussion

#### AML and CTF Regulations and Their Specific Impact on KYC Obligations for Various Industries

Panellist:

**Tim Khaw**, Head of AML/KYC, Asia, **IQ-EQ**, Singapore

**Joannie Koh**, Head of Compliance, **Checkout Kabushiki Kaisha**, Tokyo Japan

### 1645 Session Eight

#### Increasing Adoption of Risk-based Approaches in KYC for Tailored Due Diligence Based on Customer Profiles and Transaction Risks

- Evolving fraud schemes, together with increasing financial crime and scamming, continuously challenge KYC process especially in the AI era
- How risk-based due diligence process can improve customer experience and boosting operational efficiency
- Adoption of data and risk modelling can enhance KYC but facing many challenges

**Dr. Nongnuch Tantisantiwong**, SVP Head,  
Enterprise Risk and Infrastructure

**Cimb Thai Bank**, Thailand

1730 End of Day One

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## Day Two: Thursday, 16<sup>th</sup> October 2025

0800 Registration & Coffee

0850 Chairperson Welcome Address

### 0900 Session One

#### Elevating Risk and Compliance to the C-Suite and the need for more Chief Risk Officer roles in Asia

- Integrating risk and compliance into decision making processes
- Quantifying risk and compliance to dollars value and budgeting for mitigating actions
- Elevating risk and compliance conversations to C-Suite and

**Andrew Chan FCA**, Governor, IIA HK Board of Governors

**The Institute of Internal Auditors Hong Kong (IIAHK), Hong Kong**

### 0945 Session Two

#### CStrategies in Navigating Cross-Border Compliance Across Multiple Regions

- Understand and align with each region's regulatory landscape.
- Centralize compliance policies while allowing local customization.
- Implement dynamic KYC processes to meet varied jurisdictional standards.

**Tina Gregorio**, Director, Compliance (APAC & St. Louis, MO, USA)

**Mastercard- MTS, Philippines**

1030 Morning Refreshments

### 1100 Session Three: Panel Discussion

#### Reducing Onboarding Time while Maintaining Compliance

Moderator:

**Rachel Tan**, Senior Director, Group Internal Audit & Chief Transformation Officer, **Tote Board Group, Singapore**

Panellist:

**Raaj Kumar Khetan**, Executive Director, US Law Compliance Program, ASEAN & South Asia - Financial Crime Compliance

**Standard Chartered Bank, Singapore**

### 1145 Session Four

#### Balancing KYC Automation with Regulatory Expectations

- Automate KYC while ensuring alignment with evolving regulatory frameworks
- Integrate compliance checkpoints within automated KYC workflows.
- Use AI-driven KYC tools that maintain transparency for regulatory audits

**Ros Dayana Shaik Asgar**, Head of CARLS

**Bank Islam Malaysia Berhad. Malaysia**

1230 Networking Luncheon

### 1400 Session Five: Panel Discussion

#### KYC Monitoring and Ongoing Due Diligence Processes for High-Risk Customers

Moderator:

**Rachel Tan**, Senior Director, Group Internal Audit & Chief Transformation Officer, **Tote Board Group, Singapore**

Panellist

**Lee Khuan Yew**, Executive Director - Regional Head of Product, **GXBank, Malaysia**

**Raaj Kumar Khetan**, Executive Director, US Law Compliance Program, ASEAN & South Asia - Financial Crime Compliance, **Standard Chartered Bank, Singapore**

### 1445 Session Six

#### Analyzing Seamless and Frictionless Digital onboarding Experiences and how Optimized KYC can Meet these Demands

- Frictionless onboarding demands instant identity verification with minimal user input
- Optimized KYC leverages automation to reduce manual document checks
- Real-time validation enhances user satisfaction and drop-off rates

**Tanatip Bourod**, Vice President, Investment Banking

**Merchant Partners Securities PCL, Thailand**

1530 Afternoon Refreshments

### 1600 Session Seven

#### Feasibility and Security Implications of Utilizing Blockchain Technology and Decentralized Identity Solutions for Streamlined KYC Management

- Enhances data integrity and tamper-resistance through immutable ledgers
- Reduces duplication of KYC processes across institutions via shared access
- Strengthens user control over personal data with self-sovereign identity (SSI)

**Nepthali P Buba**, AML Officer

**Bank of the Philippine Islands, Philippines**

1645 End of Conference

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## COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

## REGISTER NOW

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**T: +60327750052**

**E: farhana@trueventus.com**

**Take a Snapshot or Scan and Email us**

## ATTENDEE DETAILS

<b>1</b>	Name	Job Title
	Tel	Email
<b>2</b>	Name	Job Title
	Tel	Email
<b>3</b>	Name	Job Title
	Tel	Email
<b>4</b>	Name	Job Title
	Tel	Email
<b>5</b>	Name	Job Title
	Tel	Email

## TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issued. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for their own banking fees and banking fees will not be absorbed into the booking price.
- Substitution & cancellations policy. Should the registered delegate is unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 100% of cancellation fee will be charged under the terms outlined below; Due to limited event seats, Trueventus agrees to book and confirm the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in case of dispute or cancellation of this contract Trueventus will not be for total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will be deemed as no show. A no show at the event still constitutes that the client will have to pay the invoice amount that was issued to them. Trueventus does not provide refunds for cancellations. By signing this contract the client also agrees that if they cancel that Trueventus reserves the right to pursue monies owned via the use of local debt collection agency were the client is situated. Furthermore the client will be held liable for any costs incurred in collection of outstanding monies. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.
- Trueventus will at all times seek to ensure that all efforts are made to adhere to meet the advertised package, however we reserve the right to postpone, cancel or move a venue without penalty or refunds. Trueventus is not liable for any losses or damages as a result of substitution, alteration, postponement or cancellation of speakers and / or topics and / or venue and / or the event dates. If force majeure were to occur Trueventus accepts no responsibility or liability for any loss or damage caused by events beyond their control, including, but not restricted to strikes, war, civil unrest, flight delays, fire flood, or any adverse weather conditions. Trueventus is not liable in the event that a participant is exposed or is infected by Covid 19. Trueventus under no circumstances is liable for any other costs that might have been incurred in the attendance of the event, including but not limited to flights, accommodation, transfers, meals etc. Trueventus reserves the right to replace / change speakers in the best interest of the conference.
- Upon receiving this signed booking form, you the client hereby consent to Trueventus to keep your details for the use of future marketing activities carried out by Trueventus and third party organisations & partners.
- Copyright and Intellectual Property. Any redistribution or reproduction of part or all of the contents in any form in connection to this event is prohibited without prior written consent by Trueventus.
- Client hereby agrees that he/she exclusively authorizes Trueventus charged the credit card with details listed above for the amount provided herein; this registration form serves as a contract that is valid, binding and enforceable. He/she at any time will have no basis to claim that the payments required under this Contract are unauthorized, improper, disputed or in any way. Upon issuance of invoice Trueventus will be charging the client USD 30 processing fee.
- All Trueventus events are held in a classroom or theater format.
- All Trueventus events are held at either 5 or 4 Star Hotels.
- All payment must be directed to Trueventus in full prior to the event. Any company's participating in National training schemes such as HRDC Scheme and are applying grants you must first pay Trueventus and upon you receiving the grant you will be refunded this amount back. Failure to pay prior to the event can result in your company being blocked from joining the conference.
- All transaction charges, withholding taxes, local taxes, or currency exchange issues will be strictly absorbed by sender. Trueventus reserves absolute right to refuse admission of participant/s to the event should invoice amount is not received in full.

## APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.	
Name	Job Title
Email	
Tel	Fax
Authorising Signature	

## REGISTRATION FEES

	10% discount for ABA members
End of August 2025	USD 1495 + 8% SST (Per Delegate)
End of September 2025	USD 1995 + 8% SST (Per Delegate)
1st October 2025 onwards	USD 2495 + 8% SST (Per Delegate)
All options inclusive of delegate pack, luncheon and refreshments.	

## PAYMENT METHODS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.	
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<input type="checkbox"/>	Credit Card



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