

KNOW YOUR CUSTOMER OPTIMIZATION

15th – 16th October 2025

JW Marriott Hotel Kuala Lumpur, Malaysia



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15th - 16th October 2025 | JW Marriott Hotel Kuala Lumpur, Malaysia

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EVENT OVERVIEW

Navigating the complexities of Know Your Customer (KYC) processes is paramount for businesses operating within the rapidly evolving financial landscape. Statistics indicate a growing expenditure by Malaysian financial institutions on compliance measures. A report by PWC stated that KYC costs now constitute approximately for 3% of a bank's total operational cost base, which makes it a significant cost. Furthermore, the rise of sophisticated fraud and money laundering techniques necessitates a more agile and efficient approach to KYC optimization as it severely impacts banking, FinTech, e-commerce and telecommunications sectors, all striving to balance security with a seamless user experience.

In 2024, Fenargo conducted a study of more than 450 C-level executives across corporate, institutional and commercial banks. The study revealed that 67% of them have lost clients due to slow and inefficient client onboarding and KYC, a sharp increase of 19% from the previous year. Singapore's banking industry in particular is confronting an alarming rise in client exodus, with nearly 90% of financial institutions losing customers over the past year due to delays and inefficiencies in Know Your Customer (KYC) processes and client onboarding with potential losses being billions of dollars. In Malaysia, TNG eWallet became the FIRST eWallet in Malaysia to implement 100% eKYC verification. Not only does this provide an extra layer of security by reducing the risk of fraud and unauthorised access, but also expands user eligibility, unlocking access to additional features and products. Inadequate KYC verifications can also lead to Customer Due Diligence (CDD) failures. In July 2024, Bank Negara Malaysia (BNM) imposed RM1.66 million in penalties on four financial institutions for late, incomplete and inaccurate submissions of critical data in accordance to the FSA 2013 and Islamic FSA 2013.

A study conducted by Mckinsey shows that the enabling of eKYC can potentially drive cost reduction of 90% in customer onboarding. Additionally, the implementation of a digital identity would potentially allow for 1.7 billion of the unbanked population to gain access to financial services. The benefits of KYC optimization extend beyond mere compliance and risk mitigation; they tap into a fundamental driver: the desire for increased profitability and efficiency. Join us at the **KYC Optimization conference by Trueventus** and learn from the industry leaders about the strategies and technologies that will propel your organization towards streamlined operations and enhanced customer onboarding. Optimizing KYC isn't just about adhering to regulations – it's about smart business practice that fuels growth and maximizes returns in Malaysia's dynamic economy.

WHY YOU CANNOT MISS THIS EVENT

- Discover how optimizing your KYC processes directly translates into reduced operational costs and faster customer acquisition, boosting your bottom line
- Explore and understand the latest digital KYC solutions and automation tools that streamline onboarding and ongoing monitoring, saving time and resources
- Stay ahead of evolving KYC and AML regulations in Malaysia with expert insights and practical guidance for compliance
- Learn how to implement frictionless KYC processes that improve customer satisfaction and reduce abandonment rates, fostering business growth
- Find out how efficient KYC optimization can facilitate access to a wider customer base, thus opening up new market segments

WHO SHOULD ATTEND?

This event is targeted but not limited to:

- C-Suite Offices
- Presidents/ Vice Presidents
- Directors/ Managing Directors
- Heads/ Head of Department
- Country/ General Manager

Managers/ Managers of:

- o Finance
- o Fraud Prevention
- o Ai & Automation
- o Money Laundering
- o Audit
- o Analytics
- o Tax
- o Credit Risk & Reporting
- o Regulatory Compliance
- o Legal
- o Technology

From the following industries:

- Banking
- Financial Services
- Insurance
- Fintech
- Government Agencies
- Legal
- Digital Banks
- Solution & Software Providers

FOR FURTHER DETAILS, CONTACT

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SILVER SPONSORS



Jumio helps organizations to know and trust their customers online. From account opening to ongoing monitoring, the Jumio Platform provides AI-powered identity intelligence anchored in biometric authentication, automation and data-driven insights to accurately establish, maintain and reassert trust.

Leveraging powerful automated technology including biometric screening, AI/machine learning, liveness detection and no-code orchestration with hundreds of data sources, Jumio helps to fight fraud and financial crime, onboard customers faster and meet regulatory compliance including KYC and AML. Jumio has processed more than 1 billion transactions spanning over 200 countries and territories from real-time web and mobile transactions.

Based in Sunnyvale, California, Jumio operates globally with offices and representation in North America, Latin America, Europe, Asia Pacific, and the Middle East and has been the recipient of numerous awards for innovation. Jumio is backed by Centana Growth Partners, Great Hill Partners and Millennium Technology Value Partners.

For more information, please visit www.jumio.com.



Sumsb is a leading AI-powered digital verification platform offering full-cycle verification and ongoing monitoring to secure the entire user journey — from onboarding to post-onboarding risk management. The platform provides modular and customizable solutions including KYC, KYB, Transaction Monitoring, Fraud Prevention, and Travel Rule compliance, enabling businesses to orchestrate their entire client lifecycle with ease. Trusted by over 4,000 clients globally — including Duolingo, Bitpanda, Wirex, Avis, Bybit, Vodafone, Kaizen Gaming, and TransferGo — Sumsb serves a wide range of industries such as fintech, crypto, transportation, trading, edtech, e-commerce, and gaming.

As financial crime becomes more sophisticated, Sumsb helps companies stay ahead by combining advanced identity verification with robust, AI-driven anti-fraud and AML capabilities — empowering firms to meet evolving regulatory demands while protecting their ecosystems from financial crime threats. Learn more at www.sumsb.com



SEON is the command center for fraud prevention and AML compliance, helping thousands of companies worldwide stop fraud, reduce risk and protect revenue. Powered by 900+ real-time, first-party data signals, SEON enriches customer profiles, flags suspicious behavior and streamlines compliance workflows. With integrated fraud and AML capabilities, SEON operates globally from Austin, London, Budapest and Singapore. Learn more at seon.io.

EXHIBITOR SPONSOR



ComplyAdvantage is the financial industry's leading source of AI-driven financial crime risk data and fraud detection technology. ComplyAdvantage's mission is to create a safer, stronger financial system by providing companies with the information and insight they need to detect and prevent money laundering and other financial crimes. More than 1600 enterprises in 75 countries rely on ComplyAdvantage to understand the risk of who they're doing business with through the world's only global, real-time database of people and companies. The company identifies thousands of risk events daily from millions of structured and unstructured data points. G2 and leading industry analysts have recognized ComplyAdvantage as a leader in AML services.

ComplyAdvantage has four global hubs in New York, London, Singapore, and Cluj-Napoca and is backed by Goldman Sachs, Ontario Teachers, Index Ventures, and Balderton Capital. Learn more at www.complyadvantage.com

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EVENT PARTNERS

RIMAS

Everyone is a Risk Manager

RIMAS, the Risk and Insurance Management Association of Singapore is a non-profit organisation founded in 1988 and dedicated to advancing the discipline and practice of risk management.

www.rimas.org.sg/



The Association of Trade and Commerce (ATC) is a business association dedicated to advocating and representing the interests of Singapore's enterprises across diverse industries and trade sectors. As an enterprise-centric and community-based organisation, ATC actively advocates for the growth and development of businesses, focusing on key pillars such as capability building, transformation, globalisation, and community engagement.

www.atc.sg



As a global learning centre for Enterprise Risk Management (ERM) professionals, ERMA offers comprehensive courses, 4 ERM certifications, and accommodate worldwide collaboration among ERM professionals. With members from 100+ countries and various professional backgrounds, such as risk practitioners, educators, executives, and more, ERMA empowers professionals to stand out in a competitive market.

Verify your expertise with ERMA Certifications and help your organization make better risk decisions. Elevate your career in Risk Management today—use code ERMATRV10 for 10% off registration!

www.erm-academy.org/



AIMA is the world's largest membership association for alternative investment managers. Its membership has more firms, managing more assets than any other industry body, and through our 10 offices located around the world, we serve over 2,000 members in 60 different countries. With the mission to ensure that our industry of hedge funds, private market funds and digital asset funds is always best positioned for success. Success in our industry is defined by its contribution to capital formation, economic growth, and positive outcomes for investors while being able to operate efficiently within appropriate and proportionate regulatory frameworks.

www.aima.org/



The Asian Bankers Association (ABA) serves as a platform to advance the banking and finance industry in the Asia-Pacific region and promote regional economic cooperation. Its key goals include facilitating the exchange of views on banking opportunities, fostering fellowship among regional bankers, encouraging collaborative activities to support members' roles in economic development, and initiating projects that boost trade, industry, and investment cooperation across the region.

www.aba.org.tw/

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FEATURING PRESENTATIONS AND CASE STUDIES BY DISTINGUISHED SPEAKERS



Nepthali P Buba
AML Officer
Bank of the Philippine Islands
Philippines



Ros Dayana Shaik Asgar
Head of CARLS
Bank Islam Malaysia Berhad
Malaysia



Tanatip Bouroud
Vice President, Investment Banking
Merchant Partners Securities PCL
Thailand



Tina Gregorio
Director, Compliance (APAC & St. Louis,
MO, USA)
Mastercard- MTS
Philippines



Troy Nyi Nyi
SVP & General Manager of APAC
SEON, Singapore



TeeKok Ong
Director of Business Development
Sumsub
Malaysia



Neeraj Bansal
Assistant Vice President – Compliance
Solutions
OCBC Bank
Singapore



Henry Yu
Chief AML Officer Asia
Manulife
Hong Kong



Dr. Nongnuch Tantisantiwong
SVP Head, Enterprise Risk and Infrastructure
Cimb Thai Bank
Thailand



Ivan Lim
Director, Head of AML/KYC, Asia
ORIX Group
Malaysia



Ajit Lal
Chief Risk Officer – South East Asia
Swiss Re International SE
Malaysia



Khuan Yew Lee
Executive Director - Group
Head of Product
GXBank
Malaysia



Tim Khaw
Head of AML/KYC, Asia
IQ-EQ
Singapore



Oon Ee Khoon,
Vice President and
Managing Director, APAC
Jumio
Singapore



Andrew Chan FCA
Governor, IIA HK Board of Governors
The Institute of Internal Auditors Hong
Kong (IIAHK)
Hong Kong



Carlos M
Intelligence and Investigations
Binance
Hong Kong

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Day One: Wednesday, 15th October 2025

0800 Registration & Coffee

0850 Chairperson Welcome Address

0900 Session One

From Compliance to Competitive Advantage: Embedding Risk-Based e-KYC and Regtech in Digital Banking

- Turning compliance into a driver of trust and growth.
- Using risk-based e-KYC to enhance security and customer experience.
- Leveraging RegTech to streamline regulatory processes.

Ros Dayana Shaik Asgar, Head of CARLS
Bank Islam Malaysia Berhad, Malaysia

0945 Session Two

Tailoring due diligence levels based on the customer's risk profile rather than a one-size-fits-all process

- Risk-Based Approach Enhances Efficiency
- Regulatory Alignment and Compliance
- Improved Customer Experience

Henry Yu, Chief AML Officer Asia
Manulife, Hong Kong

1030 The Speed Networking - The Mad Minutes!

Fun And Fast, This Networking Activity Is a Great Opportunity to Grow Your Connection

1100 Morning Refreshments

1115 Sponsor Tech-Talk Session

The Unseen Threat: Why Your KYC Needs an Upgrade
TeeKok Ong, Director of Business Development
Sumsu, Malaysia

1145 Session Three: Panel Discussion

Risk-based KYC approaches for scalable due diligence

Panelist:

Ivan Lim, Director, Head of AML/KYC, Asia, **Orix Group, Malaysia**
Oon Ee Khoon, VP and Managing Director, APAC, **Jumio, Singapore**
Troy Nyi Nyi, SVP & General Manager of APAC, **SEON, Singapore**

1230 Session Four

Increasing Adoption of Risk-based Approaches in KYC for Tailored Due Diligence Based on Customer Profiles and Transaction Risks

- Evolving fraud schemes, together with increasing financial crime and scamming, continuously challenge the KYC process, especially in the AI era
- How a risk-based due diligence process can improve customer experience and boosting operational efficiency
- Adoption of data and risk modelling can enhance KYC, but facing many challenges

Dr. Nongnuch Tantisantiwong, SVP Head, Enterprise Risk and Infrastructure
Cimb Thai Bank, Thailand

1315 Networking Luncheon

1415 Session Five

Cross-border Regulatory Challenges and Compliance Requirements for local businesses dealing with International Customers and Data Transfers in KYC

- Varying Data Privacy Laws: Businesses must navigate conflicting data protection laws across jurisdictions
- Differing KYC Standards: KYC documentation and verification requirements vary by country, affecting onboarding consistency
- Regulatory Reporting Obligations: Businesses may face multiple reporting requirements to different national authorities

Ajit Lal, Chief Risk Officer – SEA

Swiss Re International SE, Malaysia

1500 Session Six (Topic to be Advised)

Navigating the Complexities of Beneficial Ownership Identification and Verification as per Regulations

- Beyond the Paper Trail: Unmasking True Control
- The Global Compliance Compass
- Proactive Measures: Mastering the Process

Carlos M, Intelligence and Investigations
Binance, Hong Kong

1545 Afternoon Refreshments

1615 Session Seven: Panel Discussion

AML and CTF Regulations and Their Specific Impact on KYC Obligations for Various Industries

Panellist:

Tim Khaw, Head of AML/KYC, Asia, **IQ-EQ, Singapore**

1645 End of Day One

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Day Two: Thursday, 16th October 2025

0800 Registration & Coffee

0850 Chairperson Welcome Address

0900 Session One

Elevating Risk and Compliance to the C-Suite and the need for more Chief Risk Officer roles in Asia

- Integrating risk and compliance into decision making processes
- Quantifying risk and compliance to dollars value and budgeting for mitigating actions

• Elevating risk and compliance conversations to C-Suite and

Andrew Chan FCA, Governor, IIA HK Board of Governors

The Institute of Internal Auditors Hong Kong (IIAHK), Hong Kong

0945 Session Two

Strategies in Navigating Cross-Border Compliance Across Multiple Regions

- Understand and align with each region's regulatory landscape.
- Centralize compliance policies while allowing local customization.
- Implement dynamic KYC processes to meet varied jurisdictional standards.

Speaker to be Advised

1030 Morning Refreshments

1100 Session Three: Panel Discussion

Reducing Onboarding Time while Maintaining Compliance

Panellist:

Neeraj Bansal, Assistant Vice President – Compliance Solutions

OCBC Bank, Singapore

1145 Session Four

Practical Implications of Digital KYC Adoption Guidelines and the Expected Standards for Electronic Identity Verification

- Ensures uniform compliance with AML/CFT regulations across jurisdictions
- Encourages use of government-recognized e-ID systems for authentication
- Reduces onboarding time and operational costs for financial institutions

Neeraj Bansal, Assistant Vice President – Compliance Solutions

OCBC Bank, Singapore

1230 Networking Luncheon

1400 Session Five: Panel Discussion

KYC Monitoring and Ongoing Due Diligence Processes for High-Risk Customers

Panellist:

Lee Khuan Yew, Executive Director - Regional Head of Product, **GXBank, Malaysia**

Tina Gregorio, Director, Compliance (APAC & St. Louis, MO, USA), **Mastercard- MTS, Philippines**

1445 Session Six

Analyzing Seamless and Frictionless Digital onboarding Experiences and how Optimized KYC can Meet these Demands

- Frictionless onboarding demands instant identity verification with minimal user input
- Optimized KYC leverages automation to reduce manual document checks
- Real-time validation enhances user satisfaction and drop-off rates

Tanatip Bourod, Vice President, Investment Banking

Merchant Partners Securities PCL, Thailand

1530 Afternoon Refreshments

1600 Session Seven

Feasibility and Security Implications of Utilizing Blockchain Technology and Decentralized Identity Solutions for Streamlined KYC Management

- Enhances data integrity and tamper-resistance through immutable ledgers
- Reduces duplication of KYC processes across institutions via shared access
- Strengthens user control over personal data with self-sovereign identity (SSI)

Nepthali P Buba, AML Officer

Bank of the Philippine Islands, Philippines

1645 End of Conference

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COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
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ATTENDEE DETAILS

1	Name	Job Title
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4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issued. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for their own banking fees and banking fees will not be absorbed into the booking price.
- Substitution & cancellations policy. Should the registered delegate is unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 100% of cancellation fee will be charged under the terms outlined below; Due to limited event seats, Trueventus agrees to book and confirm the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in case of dispute or cancellation of this contract Trueventus will not be for total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will be deemed as no show. A no show at the event still constitutes that the client will have to pay the invoice amount that was issued to them. Trueventus does not provide refunds for cancellations. By signing this contract the client also agrees that if they cancel that Trueventus reserves the right to pursue monies owned via the use of local debt collection agency were the client is situated. Furthermore the client will be held liable for any costs incurred in collection of outstanding monies. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.
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- Client hereby agrees that he/she exclusively authorizes Trueventus charged the credit card with details listed above for the amount provided herein; this registration form serves as a contract that is valid, binding and enforceable. He/she at any time will have no basis to claim that the payments required under this Contract are unauthorized, improper, disputed or in any way. Upon issuance of invoice Trueventus will be charging the client USD 30 processing fee.
- All Trueventus events are held in a classroom or theater format.
- All Trueventus events are held at either 5 or 4 Star Hotels.
- All payment must be directed to Trueventus in full prior to the event. Any company's participating in National training schemes such as HRDC Scheme and are applying grants you must first pay Trueventus and upon you receiving the grant you will be refunded this amount back. Failure to pay prior to the event can result in your company being blocked from joining the conference.
- All transaction charges, withholding taxes, local taxes, or currency exchange issues will be strictly absorbed by sender. Trueventus reserves absolute right to refuse admission of participant/s to the event should invoice amount is not received in full.

APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.

Name	Job Title
Email	
Tel	Fax
Authorising Signature	

REGISTRATION FEES

	10% discount for ABA members
End of September 2025	USD 1495 + 8% SST (Per Delegate)
1st October 2025 onwards	USD 1695 + 8% SST (Per Delegate)
All options inclusive of delegate pack, luncheon and refreshments.	

PAYMENT METHODS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.

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